



Habitat for Humanity[®]

South Carolina

ANNUAL REPORT FY2020

July 1, 2019 - June 30, 2020



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Executive Director

letter from the executive director

Dear friends,

When I stepped into my position in late 2019, I was full of passion, excitement, and even a bit of trepidation. But mostly, I was consumed with gratitude for this humbling opportunity to serve Habitat for Humanity South Carolina. I was determined to inspire change and seek solutions that would increase affordability and access to homeownership across the state.

That optimism was quickly curtailed only a few short months later with the onset of a worldwide pandemic.

With the world suddenly sheltering at home, it became harder not to think about those who lacked a safe, stable, affordable home to turn to as their sanctuary.

The work of Habitat for Humanity became even more critical. And I'm proud to say that the Habitat South Carolina network answered the call.

We took a stand statewide, in an effort to protect our teams, communities, and neighbors. Thirty affiliates collaborated on how to make temporary adjustments and brainstormed collective solutions to ever-changing guidance. We addressed the "if" and "when" of lockdown proactively and together.

Even when our toolkit did not include cash registers or hammers, **Habitat South Carolina continued to serve communities and affiliates, navigate disaster response from tornadoes, and distribute PPE to healthcare organizations and first responders.** We used our voice to advocate for affordable homeownership and partnered with funders to ensure that home was not forgotten during the crisis.

Throughout this report, you'll see examples of how Habitat continued showing our faith - and values - through action. It shares outputs related to homes built, services provided, and lives changed. But just as intriguing is learning how



our mission work also significantly impacts the economy of South Carolina.

Collectively, the Habitat for Humanity network in South Carolina invested \$33.6 million over the past year, helping 232 families as they achieved their goal of homeownership. For every dollar donated, \$6.22 was added to the state's economy.

I encourage you to review Habitat for Humanity South Carolina's FY2020 Economic Impact Analysis to learn even more about us.

My first year with Habitat South Carolina will always be synonymous with the coronavirus. While it is impossible to separate the two, I find comfort in celebrating the accomplishments and culture shift that occurred despite the difficulties faced. **We proved that we are all truly stronger together than we are apart.**

Thank you for your commitment to service and continued support.

In partnership,

Nancy Lee
Executive Director

where we build

Abbeville/McCormick County Habitat for Humanity
Aiken County Habitat for Humanity
Habitat for Humanity of Anderson
Habitat for Humanity of Berkeley County
Central South Carolina Habitat for Humanity
Charleston Habitat for Humanity
Clarendon Habitat for Humanity
Habitat for Humanity of Cherokee County
Darlington County Habitat for Humanity
Dorchester Habitat for Humanity
East Cooper Habitat for Humanity
Edisto Habitat for Humanity
Greater Florence Habitat for Humanity
Habitat for Humanity Georgetown County
Habitat for Humanity of Greenville County
Greenwood Area Habitat for Humanity
Hilton Head Regional Habitat for Humanity
Habitat for Humanity of Horry County

36

counties

Habitat for Humanity of Kershaw County
Habitat for Humanity of Lancaster County
Laurens County Habitat for Humanity
LowCountry Habitat for Humanity
Marion County Habitat for Humanity
Oconee County Habitat for Humanity
Pickens County Habitat for Humanity
Sea Island Habitat for Humanity
Habitat for Humanity of Spartanburg
Sumter Habitat for Humanity
Habitat for Humanity of Union County
Habitat for Humanity of York County

27 ReStores



25,000+
volunteers

232

families
served

333 employees

10 rehabs

149

owner-occupied
home repairs

73 new builds

education + training

In FY2020, Habitat South Carolina hosted **58 education and/or training sessions for 908 Habitat attendees throughout 36 counties**. Prior to the coronavirus pandemic, sessions were held quarterly by department. The organization moved its training online to increase frequency and maintain critical safety standards throughout the COVID-19 environment. Educational focus areas included: operations, management, resource development, ReStore, community engagement, advocacy, disaster services, volunteer engagement, construction, mortgage services, and COVID-19 response.

A ReStore Task Force assisted local Habitat affiliates in creating a COVID-19 Reopening Guide, focused on restarting operations and promoting best practices for health/safety considerations. The guide was requested by other state-level Habitat organizations across the nation, as well as the Habitat for Humanity International office.

908

training attendees

58

educational sessions hosted



advocacy

The state support office was a vocal advocate for the creation of a national and statewide **COVID-19 Housing Assistance Fund**. In addition to its role supporting Habitat International with Congressional advocacy efforts, Habitat South Carolina facilitated in-person and virtual meetings with lawmakers, elected officials, and state agencies to raise awareness on housing issues, policy solutions that could increase home affordability, and the impact of COVID-19 on access to affordable homeownership.

The organization was chosen to lead as a “Cost of Home” state field organizer for Habitat International. Additionally, it was a prominent contributor to the **2020 South Carolina Housing Attainability Conference**, serving as both a **Community Partner** and a **Collaborative Committee** planning member.

disaster preparedness + response

Habitat South Carolina increased its role as a Volunteer Organization Active in Disaster (VOAD), assisting affiliates with Long Term Recovery efforts centered on housing needs. Four Habitat affiliates were impacted by the April 2020 tornadoes; Habitat South Carolina coordinated the distribution of \$3,000 in grocery gift cards to the nine impacted counties. **Equipment donations were supplied to 12 affiliates in advance of future weather disasters.**

In response to COVID-19, Habitat South Carolina prioritized building partnerships and increasing collaboration among affiliates. Together, we addressed the simultaneous increase in cost to operate, along with decreased volunteer engagement due to safety constraints.

The following delays were reported between March-June 2020:

- 92 home repairs
- 26 home closings
- 50 new builds
- 6 rehabs

During the lockdown, 69 construction projects were fully shutdown and 27 ReStores were closed to the public.

150,000
masks

600

gallons of
hand sanitizer

26,000
nitrile gloves



Habitat South Carolina led a major PPE distribution initiative to support the 30 local affiliates. **Between May-June 2020, a total of 150,000 masks, 600 gallons of hand sanitizer, 26,000 nitrile gloves, and 100 ponchos were distributed to the Habitat network across the state.**

With the outbreak of COVID-19 in March 2020, the Habitat network began experiencing increased costs to operate – based on heightened demand for services, unexpected health and safety operational expenses, and significantly fewer volunteers.

Simultaneously, Habitat also juggled revenue losses, such as those accrued because of temporary store closures and cancelled fundraising events.

Habitat for Humanity South Carolina supported the work of affiliates by adjusting its services in direct response to the detrimental impacts that occurred at the local level. In response to COVID-19, the organization expanded its service to touch all 46 counties.

financials

Statement of Activity

Year ended June 30

Revenue	2020	2019	\$ Change	% Change
Contributions + Grants	\$1,103,143	\$96,179	\$1,006,964	1047%
Membership Dues	\$74,500	\$19,150	\$55,350	289%
Program Services	\$10,125	\$0	\$10,125	-
Investment Income	\$2,717	\$4,400	\$(1,683)	-38%
Total Revenue	\$1,190,485	\$119,729	\$1,070,756	894%
Expenses	2020	2019	\$ Change	% Change
Program	\$852,822	\$95,969	\$756,853	789%
Administration	\$11,093	\$11,681	\$(588)	-5%
Fundraising	\$3,476	\$200	\$3,276	1638%
Total Expenses	\$867,391	\$107,850	\$759,541	704%

98.3%

of total expenses were devoted to program services

Statement of Financial Position

As of June 30

	2020	2019	\$ Change	% Change
Total Assets	\$672,401	\$335,876	\$336,525	100%
Total Liabilities	\$14,463	\$1,032	\$13,431	1301%
Total Net Assets	\$657,938	\$334,844	\$323,094	97%



Habitat for Humanity South Carolina earned a 2020 Silver Seal of Transparency. For additional financial details, view our Guidestar profile at www.guidestar.org/profile/46-0980402.

our vision

A world where everyone has a decent place to live.

our mission

Seeking to put God's love into action, Habitat for Humanity South Carolina brings people together to build homes, communities, and hope.

 southcarolinahabitat.org

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